



“Pillars of Past, Present and Future” CX Announces Art Installation in Partnership with Community Art Center

(Cambridge, MA) October 3, 2018--When you walk through the Gilmore Bridge underpass in Cambridge this month, you'll encounter something new and intriguing. DivcoWest, the developers committed to transforming the new Cambridge Crossing (CX) neighborhood, will celebrate the installation of a public community art project along North Point Boulevard at the Gilmore Bridge underpass. The team commissioned and collaborated with the Community Art Center who engaged ten local students from their summer Teen Media Program to enhance the experience of passing through this underpass by creating a collection of digital collages telling the community's stories.

'Pillars of Past, Present and Future' will be unveiled on Thursday, October 4th, and is intended to capture the rich history, current ideals, and future hopes of East Cambridge residents and employees. Fifteen four-sided pillars donning digital collages representing the voices of the neighborhood and created by local teen artists will enhance the connection between CX and the surrounding area and will offer passersby a glimpse of what makes East Cambridge such a vibrant community.

Capturing the Community

The ten students, overseen by the Community Art Center's Teen Media Coordinator, Jensun Yonjan, began by interviewing East Cambridge residents & workers - asking them about their fondest experiences and memories of East Cambridge, what matters to them today, and what their hopes for East Cambridge's future are. The teens then went to work and documented the stories using portrait photos, landscape photography, original digital images, and text, resulting in East Cambridge's 'Pillars of Past, Present and Future'.

The unveiling ceremony will take place on October 4th from 4pm – 5:30pm with the Community Art Center, participating students and the local community. The event is open and free to the public and will take place under the Gilmore Bridge underpass along North Point Boulevard in East Cambridge, MA.

About Cambridge Crossing

Cambridge Crossing (CX) is 45-acre, 4.5 million square foot mixed-use, transit-rich neighborhood situated at the intersection of Cambridge, Somerville, and Boston. CX will be comprised of approximately **2.1 million square** feet of state-of-the-art science and technology space, approximately **2,400 new residential units** in addition to approximately 2,500 existing units, and approximately **100,000 square feet of retail** thoughtfully curated to deliver a unique and local neighborhood experience. The project will also include approximately 11 acres of activated public open spaces, highlighted by a central common area.

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